

ABSTRACT OF THE DISCLOSURE

[0070] A method and system to facilitate the communication of data and/or messages between different Internet domains include, at a first application associated with a first Internet domain, embedding data in an anchor portion of a URL string. The URL string identifies a second Internet domain that is different from the first Internet domain. This URL string is communicated to a second application associated with the second Internet domain. At the second application, the received URL string is parsed, and the relevant data extracted therefrom.